



MASERATI

EXCELLENCE THROUGH PASSION

MASTER MASERATI REGISTRATION FORM

PERSONAL DETAILS

Please fill in the form in capital letters and send to the fax number 0039 0525 551140

Registration form fields including NAME, LAST NAME, COMPANY, DATE OF BIRTH, ENGLISH KNOWLEDGE, ADDRESS, AREA/CITY, POST CODE, COUNTRY, TELEPHONE, FAX, E-MAIL, DEALER, DRIVING LICENCE NO., OWNED CAR, ONLY FOR MASERATI-OWNERS, SELECTED COURSE, Do you wish to book the COURSE WITH OVERNIGHT ACCOMMODATION, and PAYMENT METHOD.

PRIVACY

Privacy policy section with consent checkboxes for data processing and marketing, and fields for Date and Signature.



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INFORMATION ON THE PROCESSING OF PERSONAL DATA

Pursuant to and for the purposes of the Legislative Decree of 30 June 2003, n° 196 (Privacy Law), we inform you that your personal data that you have voluntarily made available to Maserati S.p.A., hereinafter also called "the company", also through the sales network, shall be processed in observance of the relative European and Italian legislation regarding the protection of personal data but, in any case, respecting those principles of confidentiality to which the company aspires.

1. PURPOSES OF THE PROCESSING

Your personal data that you have made available to Maserati S.p.A. shall be used as follows: (a) in order to organise and carry out demonstrative encounters (b) in order to organise and carry out events and/or shows of a promotional nature; (c) for the sending of promotional and informational communications as well as commercial ones, advertising material and/or offers by means of post, Internet, telephone, E-mail, MMS, SMS from Italy or abroad, also from countries that do not belong to the EEC, by Maserati S.p.A. or by legal, or physical persons, that cooperate in the sales activities of Maserati S.p.A. and/or from parent and/or affiliated companies; (d) for the processing of statistical studies and market research.

2. PROCESSING METHODOLOGIES

The processing of your personal data will be carried out using suitable paper, electronic and/or IT instruments, following a logic that is strictly linked to the purposes given above and, in any case, so as to guarantee the security and confidentiality of the data itself.

3. CONFERRING THE DATA AND THE CONSEQUENCES OF ANY REFUSAL

The conferring of your personal data is discretionary. Your refusal to do so, or the conferring of data that is inexact or incomplete could make it impossible to carry out all those activities and/or the supply of all the services relative to which it is absolute necessary to be in possession of your personal data.

4. COMMUNICATION OF THE DATA

Within the Company your personal data could become known to the shareholders, the members of the Board of Directors or other administrative bodies, members of the Board of Statutory Auditors, the External Auditors, company personnel referring in particular to the employees of the Sales and Marketing Department, the After Sales Department and, in any event, the Managers and the persons charged with the processing of personal data by Maserati S.p.A. during the carrying out of their functions. Your personal details may be communicated to any qualified persons who provide services or functions to Maserati S.p.A. for the purposes mentioned above, including the persons and companies who manage and/or take part in the management and/or handling of our websites and the electronic and/or IT instruments we use. For the same purposes as above, the Company may also use the following categories of persons who may become aware of your personal information: parent companies, subsidiary companies and/or companies participated in; dealers, importers and other parties that make up the Maserati sales network in Italy and abroad; qualified parties who supply the Company with assistance and services used for the organisation and holding of events, for the realisation of statistic and market surveys, including of a promotional nature, for the sending of sales communications, such as, for example, banks, firms and insurance companies, suppliers and sub-contractors; consultants who assist the

Company in various ways with particular reference to the legal, tax, social security, accounting and organisational matters and any other person to whom the information has to be given due to a specific legal requirement. Your personal information may be transferred abroad, observing the legislation that is currently in force regarding such matters, also to countries not in the EU, where the Company has business interests.

5. DIFFUSION OF DATA

Your personal data will not be subject to diffusion.

6. RIGHTS OF THE PARTY CONCERNED

Concerning the above processing, you may exercise the rights provided for in article 7 of the legislative decree of 30 June 2003, n° 196, which, for your convenience, we have transcribed in full: LEGISLATIVE DECREE 30 JUNE 2003, N° 196 art. 7 - rights of access to personal data and other rights.

1. The person concerned has the right to obtain the confirmation of the existence or non-existence of personal data concerning him/her, even if it is not yet recorded, and its communication in an intelligible format.

2. The person concerned has the right to obtain the indication: a) of the origin of the personal data; b) of the purposes and methods of processing; c) the logic applied in the case of processing carried out using IT; d) identification details of the data holder, of the managers and of the representative, appointed in accordance with article 5, paragraph 2; e) of the parties or categories of parties to whom personal information can be given or who may become aware of such information in their capacity as an appointed representative in Italy, of managers or other entrusted persons.

3. The person concerned has the right to obtain: a) the updating, the correction or, when he/she has an interest, the integration of data; b) the cancellation, transformation in an anonymous format or the blocking of data processed unlawfully, including any data whose preservation is not necessary relative the purposes for which the data has been gathered or processed at a later date; c) the attesting that the operations contained in letters a) and b) have been made known, also with regard to their content, to the persons to whom the information was given or distributed, except in the event that such fulfilment is impossible, or it requires the use of means that are obviously out of proportion to the safeguarded right.

4. The person concerned has the right to oppose, in all or part: a) for legitimate reasons, the processing of personal data concerning him/her, even if such processing is pertinent to the purpose for which it was collected; b) the processing of personal data concerning him/her to send advertising materials, or for direct sales, or for carrying out market research or sales communication.

7. DATA HOLDER AND DATA MANAGER

The holder of the personal data is Maserati S.p.A. with its registered office in Modena, Viale Ciro Menotti, 322. The Data Manager responsible for the processing of the personal data, on behalf of the Company, is Dr. Marco Armillei, who is domiciled, for the purposes of the task assigned to him, in the registered office referred to above. Any request relative to the personal data processed by the Company, including those regarding the exercising of the rights shown above, can be addressed to the aforesaid Company at its registered office, or by sending an e-mail to faxprivacy@maserati.com, or a fax to +39 02 57760060. The updated list of the Data Managers is available at the Company's premises and can be obtained through a specific request made in the ways shown above.